

Raphael Sanchez

Content Marketing Producer & Creator. Brand Marketing.

+1 416 805 2228

info@raphaelsanchez.co

raphaelsanchez.co

Experience

-

Kensington Tours, Travel Edge

Content Creator

October 2018 - March 2020

Responsible for creating high-impact, on-brand creative assets to support brand marketing storytelling for Kensington Tours and Travel Edge. Main responsibility was to strategize and execute marketing content and creative assets for top of the funnel client engagement.

Managed and executed all video, graphic, photography, podcast assets to support brand marketing.

Yohomo

Content Creator

August 2019 - Present

Video Editor for the Yohomo Show (live on iso.Radio) and content creator for various marketing initiatives.

Yohomo is Toronto's only online community completely dedicated to the arts, culture, and nightlife of our beautiful LGBTQ2+ family.

New Ho Queen Collective

Content Creator

May 2018 - Present

Work with collective members to create high-impact visuals and editorial marketing content for our events.

New Ho Queen is a Toronto-based art collective aiming to celebrate and uplift queer Asians and queer people of colour.

L'Officiel USA x Toronto International Film Festival

Production Assistant, 2nd Photographer

September 2018

Assisted the main photographer on set with any production and styling needs. As second photographer, the role consisted of capturing images of each model from a different and unique perspective.

Frontier x Reebok

Creative Consultant

August 2018

Worked with a small team to create the visual deck for the Reebok Spring/Summer 2019 campaign. Created original content using film photography and 2D motion graphics.

In The City - Best Times Music Video

Projection Artist

July 2018

Created a three-minute video comprised of retro home footage, film photography, and video effects that were projected on to the band while they performed live for the music video. The final cut of the music video intertwines both the projected visuals and footage from the live performance.

Education

-

Ontario College of Art and Design University (OCAD University)

Bachelor of Fine Arts - BFA, Digital Painting and Expanded Animation, Earned 2018

Achievements

-

2019 - FY19 Top Performer: Marketing

Travel Edge, Kensington Tours

2018 - GRADEX 103

OCAD University, Toronto

2018 - Yohomo x Spotify Billboard

Yonge & Dundas Square, Toronto

Collaborators | Clients

-

Andres Sierra

Brother Vellies

Club Quarantine

Dear Boy Magazine

Gardiner Museum

Indigo & Chapters Books

Kensington Tours

L'Officiel USA

LCBO

New Ho Queen

Pride Toronto

Reebok

Royal Ontario Museum

Spencer Badu

Spotify Canada

Toronto International Film Festival

Travel Edge

Yohomo

Skills

-

2D Motion Graphics

Animation

Adobe Creative Suite

Art Direction

Customer Service

Film Photography

Graphic Design

Illustration

Leadership & Time Management

Production Assistance

Video Production

Video Post-Production